

Safretti wins the prestigious GOOD DESIGN™ Award for the fireplace GAYA

We are proud to announce that we have won the prestigious 2008 GOOD DESIGN™ Award for our fireplace GAYA, designed by Roderick Vos! The GOOD DESIGN™ Award has been issued for the highest standard in the best, most advanced, cutting-edge product and graphic design for 2008. It remains the oldest and most important Awards Program worldwide.

Hundreds of the world's leading corporations and design offices from 34 nations – from cities from Paris to Tokyo – vied in Chicago, New York and Los Angeles for the world's oldest and most coveted GOOD DESIGN™ Awards for 2008, which is conferred annually by The Chicago Athenaeum: Museum of Architecture and Design together with The European Centre for Architecture Art Design and Urban Studies.

Founded in Chicago in 1950 by architects Eero Saarinen, Charles and Ray Eames, and Edgar Kaufmann, Jr., GOOD DESIGN bestows international recognition upon the world's most prominent designers and manufacturers for advancing new, visionary, and innovative product concepts, invention and originality, and for stretching the envelope beyond what is considered basic product and consumer design.

The latest advances for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design were submitted by a staggering number of the best industrial design and graphic design firms on behalf of their clients representing the world's leading FORTUNE 500 companies.

All winning designs for GOOD DESIGN 2008 can be viewed at the Museum's website: www.chi-athenaeum.org. And of course you can consult our own website www.safretti.com for more information.

29 January 2009

F. Dieperink

safretti®

Safretti BV
Metaalstraat 3a/3c
7483 PD Haaksbergen
T. 053-5742554
F. 053-5743453
I. www.safretti.com
E. info@safretti.com

KvK: 08130256
Rabobank: 3172.80.554
IBAN: NL54 RABO 0317 2805 54
BIC: RABONL2U
BTW: NL8138.45.245.B01



GOOD DESIGN AWARD

2008

BIO-ETHANOL FIREPLACE GAYA

Designed by

STUDIO RODERICK VOS

Manufactured by

SAFRETTI BV

**THE CHICAGO ATHENAEUM
MUSEUM OF ARCHITECTURE AND DESIGN**